



Retailer Brochure

The world's largest historical miniatures games company



Welcome



Formed in 2007, Warlord Games are designers, manufacturers and distributors of finely detailed historical and science fiction miniatures in plastic, metal and our new Warlord Resin Plus™ materials.

Since then we've released five core game systems that cover everything from the ancient and medieval worlds, through to the horse & musket conflicts of the early modern era, all the way to the Second World War.

Our science fiction and fantasy ranges include our licensed properties *Judge Dredd* and *Sláine*, based on the characters from the long running British comic *2000 AD*, as well as our own alternate history WWII game *Konflikt '47*.

Over this time we have developed an extensive range of finely detailed miniatures for each of our game systems – with core units available as multi part plastic kits and a vast range of reinforcements available as metal and Warlord Resin Plus™ miniatures.

We also stock a huge range of paints, tools and modelling materials through our partnership with The Army Painter™, including the full range of the fantastic War Paints, paint brushes and basing materials, ensuring customers have only one place to go for all of their hobby needs.

Warlord Games is a growing business, and we are always looking for new opportunities to expand into new areas, and to work with new people.

That's where you come in.



John Stallard, CEO

Explore our games



Dive into the world's most popular World War II tabletop battle game. Choose your theatre and collect your forces from the most comprehensive range of miniatures and model kits in the world – all supported by an in depth range of army books and campaign supplements.



From the battlefield of Blenheim through to the epic struggles of the Napoleonic era and the Crimean War to the legendary heroism of the Anglo-Zulu conflict, *Black Powder* is the mass battle game of choice for all enthusiasts of the horse and musket period.

BLACK POWDER®

HAIL CAESAR®

Lead armies of conquest from antiquity through the dark ages, and into the medieval period, in this immersive mass battle wargame authored by legendary game designer Rick Priestley.



Gain the advantage in the acrobatic game of cat and mouse in the skies above the battlefields of the Second World War. Players can also take their games into the jet age with *MiG Alley!* which expands the game to enable players to game the lethal dogfights of the Korean War!

BLOOD RED SKIES®

VICTORY AT SEA™

From skirmishes involving destroyers hunting down merchant vessels to the clashes of massive fleets against implacable enemies, *Victory at Sea* enables you to fight exciting battles taking place on the world's oceans in WWII.



JUDGE DREDD®

Welcome to the crime-ridden future-shocked world of Mega-City One, where only the Judges of the Justice Department hold the line against total anarchy. The toughest of them all is Judge Dredd – he is the law!



In the dark alternate world of 1947, the Second World War has entered a new phase, where mechanised walkers, power armoured infantry, and bio-engineered monstrosities stalk the battlefields!

KONFLIKT '47®

BLACK SEAS®

The Age of Sail Battle Game 1770-1830

Set a course for the Golden Age of Sail and unleash hellish broadsides upon your foes! Command legends of naval warfare such as HMS *Victory* and USS *Constitution* using our range of exquisitely detailed range of plastic, metal, and resin ships.



Recreate the titanic battles of Waterloo and Gettysburg and shape the fate of nations with our exciting range of Epic scale miniatures that allow players to command huge armies on the tabletop!

BLACK POWDER®

EPIC BATTLES



PIKE & SHOTTE®

EPIC BATTLES

Fight the tumultuous wars that wracked Europe and the British Isles in the 17th century, whether resisting papal domination or fighting for Parliament against the autocratic rule of a divine King.



All your hobby needs

Collect

Our trade offer encompasses a broad range of our products including a number of our great value starter sets to help you become an established Warlord Games stockist, and is a fantastic way to recruit new customers for your store.



Build & paint

From modelling knives to clippers, glues to files, we can supply everything a dedicated hobbyist needs to assemble their plastic, metal, and resin miniatures.

Whether painting a Napoleonic, Confederate, or US Airborne infantryman, we stock the full range of The Army Painter's paints to aid hobbyists in getting their forces battle ready.

Make sure your miniatures are ready for action with our wide range of basing materials. Including modelling sand, flock, and a variety of tufts, we can supply everything hobbyists need to put the finishing touches to their armies to really make them stand out on the tabletop.



Play

As well as gaming accoutrements such as tape measures and dice, we supply a wide range of terrain pieces that hobbyists can populate their gaming tables with, both in 28mm and Epic scale. From impregnable coastal defence bunkers of the Atlantic Wall to awe inspiring pieces such as the famous La Haye Sainte farmhouse that played such a pivotal role during the Battle of Waterloo.

In partnership with



Become a Warlord Games partnership store

The Warlord Games Partnership Program is a retailer exclusive program designed to support, promote, and enhance our retail partners.

With various levels of discount available, we can tailor your opening order to fit both your business and your customers requirements.

You will receive competitive discounts, your own dedicated account manager and access to our bundle offers.

We also offer in-store point of sale materials, such as header cards, posters, an open/closed sign, and window decals, free Warlord Games branded carrier bags, and online promotional support.

For more information, contact us on one of the relevant phone numbers at the foot of the pages in this brochure, or the email us at newbusiness@warlordgames.com

Alternatively log on to the Warlord Games Trade Hub -

tradehub.warlordgames.com



The Warlord Games Trade Hub is an invaluable resource for our partnership stores. Download the latest order forms, check out our newsletters, and download high quality images and logos for your own webstore or create your own instore posters.





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